



It's Our Move. and about time.

59th Annual

Nov 16 & 17, 2009
Westin Galleria
Dallas, Texas

**Educational
Seminar &
Marketplace**

Schedule (subject to change)

Monday, November 16th

10:00 am	Golf Tournament Hills of Prestonwood Country Club: 6600 Columbine Way, Plano, TX 75093
Noon	Exhibitor Setup
2:00 – 6:00 pm	Registration
5:00 – 6:00 pm	FML UnRun Challenge
6:00 – 7:30 pm	Opening Reception with Exhibitors

Tuesday, November 17th

7:30 am	Registration
8:00 – 9:00 am	Breakfast with Exhibitors
9:00 – 10:00 am	Welcome & Keynote: Mark Raskin & Brian Chappelle – <i>Potomac Partners, Partner</i>
10:00 – 10:30 am	Break with Exhibitors
10:30 am	Sessions

Mutating Modifications:

The Changing Nature of the Home Affordable Modification Program

Moderator

Tom Tallent – Colonial National Mortgage, VP, Mortgage Services

Panelists

Bob W. Cook – HUD, Office Director

Zixta Martinez – Freddie Mac, Sr Director for Industry & State Relations

John Bordon – Stewart Lender Services

Dave Worrall – Fannie Mae, Vice President for Operations

SAFE Act: Are You Ready?

Panelists

Tim Doyle – Conference of State Bank Supervisor, Vice President

Doug Foster – TX Dept of Savings & Mortgage Lending, Commissioner

H. Clifford Long – Primus Services Group LLC, President and COO

Net Revenue VS Retail Branch Models:

The Ins and Outs of Branch Profitability Comp Plans

Moderator

Ian Wright, IMW Consulting, LLC

Panelists

Ray Daniel, CMB – Network Funding LP, EVP Production

Linda Davidson – SFMC, LP, Net Revenue Operator

Todd Salmans – Prime Lending, President

Noon – 2:00 pm	Lunch & Keynote: Bernard Weinstein – <i>Southern Methodist University</i>
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2:15 pm	Sessions
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Alphabet Soup:

How to Most Efficiently Manage the New ABC's of Mortgage Lending

Moderator

Tracy Maynard Cole – Colonial National Mortgage, Manager/AVP

Panelists

Robert A. Cook – Hudson Cook, LLP, Managing Partner

Tim Doyle – Conference of State Bank Supervisors, Vice President

Debbie Dunn – CTX Mortgage Company, EVP Risk, Regulatory & Industry Relations

4:00 – 5:00 pm	Closing Reception with Exhibitors
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Exhibitor Move-out

5:30 – 7:30 pm	President's Reception
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