

# TMBA ANNUAL CONVENTION

## Sponsor Form

May 21-23, 2017 | Hyatt Regency Hill Country Resort and Spa | San Antonio, Texas

### SPONSORSHIP (sponsors receive additional recognition in the convention brochure if received before JAN 31)

<b>SPONSORSHIP LEVELS</b>	<b>DIAMOND</b> \$10,000	<ul style="list-style-type: none"> <li>Exhibit booth — PREMIUM OPTION included (booth preference must be received by Feb 1st for premium option)</li> <li>Recognition during sponsored event</li> <li>FOUR (4 total) complimentary registrations to the convention, includes VIP photo opportunity &amp; VIP seating*</li> <li>Program ad – FULL page advertisement in printed program (6.78 w x 8.5 h in, full color)</li> <li>LOGO displayed on convention website and all electronic marketing</li> <li>Sponsor listing – signage and convention program listing</li> </ul>
	<b>PLATINUM</b> \$7,500 +	<ul style="list-style-type: none"> <li>Exhibit booth — PREMIUM OPTION included (booth preference must be received by Feb 1st for premium option)</li> <li>THREE (3 total) complimentary registrations to the convention, includes VIP photo opportunity &amp; VIP seating*</li> <li>Program ad – FULL page advertisement in printed program (6.78 w x 8.5 h in, full color).</li> <li>LOGO displayed on convention website and all electronic marketing</li> <li>Sponsor listing – signage and convention program listing</li> </ul>
	<b>GOLD</b> \$5,000 +	<ul style="list-style-type: none"> <li>TWO (2 total) complimentary registrations to the convention, includes VIP photo opportunity &amp; VIP seating*</li> <li>Program ad – HALF page advertisement in printed program (6.78 w x 4.25 h in, full color)</li> <li>Tier 1 listing – listing on convention website and all electronic marketing</li> <li>Sponsor listing – signage and convention program listing</li> </ul>
	<b>SILVER</b> \$3,500+	<ul style="list-style-type: none"> <li>ONE (1 total) complimentary registration to the convention, includes VIP photo opportunity &amp; VIP seating*</li> <li>Program ad – QUARTER page advertisement in printed program (3.39 w x 4.25 h in, full color)</li> <li>Tier 2 listing – listing on convention website and all electronic marketing</li> <li>Sponsor listing – signage and convention program listing</li> </ul>
	<b>BRONZE</b> \$2,000+	<ul style="list-style-type: none"> <li>Reserved, preferred seating for one (1) registered convention attendee</li> <li>Tier 3 listing – listing on convention website and all electronic marketing</li> <li>Sponsor listing – signage and convention program listing</li> </ul>

\*there are only **100 VIP PHOTO OP AND PREFERRED SEATS** available, so get your sponsorships in as soon possible as selections are first-come, first-serve.

### PREMIUM ADVERTISING (example: lanyards, key cards, wireless, program, etc)

If you are interested in premium customized advertising opportunities contact lvercher@texasmba.org or 512.480.8622.

### CONVENTION PROGRAM ADVERTISING\*

- full page 6.78 w x 8.5 h in, \$600 ea
- half page 6.78 w x 4.25 h in, \$350 ea
- quarter page 3.39 w x 4.25 h in, \$200 ea

\* All ads are full color and must be received by the TMBA office no later than **April 14**.

**NOTE:** ads must be camera-ready and submitted with appropriate image size and resolution (300 dpi) and file type (cmyk - pdf, tiff, jpg) for optimal printing. Please allow 0.125 in for the bleed.

### CREDIT CARD PAYMENT (complete this section and send to TMBA if paying with credit card)

<b>COMPANY</b> Information	<input type="checkbox"/> \$10,000+ <input type="checkbox"/> \$7500+ <input type="checkbox"/> \$5000+ <input type="checkbox"/> \$3500+ <input type="checkbox"/> \$2000+                    Other amount/Advertising: \$ _____	
	firm _____	contact name _____
	address _____	city _____ state _____ zip _____
	name to appear on marketing material _____	
<b>PAYMENT</b>	<input type="checkbox"/> Check <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> AMEX                    total payment: _____	
	CC # _____	expiration date _____
	card holder name _____	signature _____
	billing address (if different from above) _____	city _____ state _____ zip _____

All sponsorships must be received in the TMBA office by **January 31** to receive recognition in the brochure. Please fax completed form to **512.480.8621** or mail to TMBA, 823 Congress Ave, Ste 220, Austin, Texas 78701.