

TMBA ANNUAL CONVENTION

Sponsor Form

April 29 – May 1, 2018 | JW Marriott Hill Country Resort and Spa | San Antonio, Texas

SPONSORSHIP (sponsors receive additional recognition in the convention brochure if received before JAN 15)

SPONSORSHIP LEVELS	DIAMOND \$10,000	<ul style="list-style-type: none"> Exhibit booth — PREMIUM OPTION included (booth preference must be received by Feb 1st for premium option) Five (5 total) complimentary registrations to the convention Program ad – FULL page advertisement in printed program (6.78 w x 8.5 h in, full color) LOGO displayed on convention website and all electronic marketing Sponsor listing – signage and convention program listing
	PLATINUM \$7,500 +	<ul style="list-style-type: none"> Exhibit booth — PREMIUM OPTION included (booth preference must be received by Feb 1st for premium option) THREE (3 total) complimentary registrations to the convention Program ad – FULL page advertisement in printed program (6.78 w x 8.5 h in, full color). LOGO displayed on convention website and all electronic marketing Sponsor listing – signage and convention program listing
	GOLD \$5,000 +	<ul style="list-style-type: none"> TWO (2 total) complimentary registrations to the convention Program ad – HALF page advertisement in printed program (6.78 w x 4.25 h in, full color) Tier 1 listing – listing on convention website and all electronic marketing Sponsor listing – signage and convention program listing
	SILVER \$3,500+	<ul style="list-style-type: none"> ONE (1 total) complimentary registration to the convention Program ad – QUARTER page advertisement in printed program (3.39 w x 4.25 h in, full color) Tier 2 listing – listing on convention website and all electronic marketing Sponsor listing – signage and convention program listing
	BRONZE \$2,000+	<ul style="list-style-type: none"> Tier 3 listing – listing on convention website and all electronic marketing Sponsor listing – signage and convention program listing

PREMIUM ADVERTISING (example: lanyards, key cards, attendee wireless, program cover, attendee app, etc)

If you are interested in premium customized advertising opportunities contact lvercher@texasmba.org or 512.480.8622 by **January 15th** to be considered.

CONVENTION PROGRAM ADVERTISING*

- full page 6.78 w x 8.5 h in, \$600 ea
- half page 6.78 w x 4.25 h in, \$350 ea
- quarter page 3.39 w x 4.25 h in, \$200 ea

* All ads are full color and must be received by the TMBA office no later than **April 2**.

NOTE: ads must be camera-ready and submitted with appropriate image size and resolution (300 dpi) and file type (cmyk - pdf, tiff, jpg) for optimal printing. Please allow 0.125 in for the bleed.

CREDIT CARD PAYMENT (complete this section and send to TMBA if paying with credit card)

COMPANY Information	<input type="checkbox"/> \$10,000+ <input type="checkbox"/> \$7500+ <input type="checkbox"/> \$5000+ <input type="checkbox"/> \$3500+ <input type="checkbox"/> \$2000+ Other amount/Advertising: \$ _____
	firm _____ contact name _____
	address _____ city _____ state _____ zip _____
	name to appear on marketing material _____
PAYMENT	<input type="checkbox"/> Check <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> AMEX total payment: _____
	CC # _____ expiration date _____
	card holder name _____ signature _____
	billing address (if different from above) _____ city _____ state _____ zip _____

All sponsorships must be received in the TMBA office by **January 15** to receive recognition in the brochure.
Please fax completed form to 512.480.8621 or mail to TMBA, 823 Congress Ave, Ste 220, Austin, Texas 78701.