

# TMBA ANNUAL CONVENTION

## Sponsor Form

April 29 – May 1, 2018 | JW Marriott Hill Country Resort and Spa | San Antonio, Texas

### SPONSORSHIP (sponsors receive additional recognition in the convention brochure if received before JAN 15)

SPONSORSHIP LEVELS	<b>DIAMOND</b> <b>\$10,000</b>	<ul style="list-style-type: none"> <li>Exhibit booth — PREMIUM OPTION included (booth preference must be received by Feb 1st for premium option)</li> <li>Five (5 total) complimentary registrations to the convention</li> <li>Program ad – FULL page advertisement in printed program (6.78 w x 8.5 h in, full color)</li> <li>LOGO displayed on convention website and all electronic marketing</li> <li>Sponsor listing – signage and convention program listing</li> </ul>
	<b>PLATINUM</b> <b>\$7,500 +</b>	<ul style="list-style-type: none"> <li>Exhibit booth — PREMIUM OPTION included (booth preference must be received by Feb 1st for premium option)</li> <li>THREE (3 total) complimentary registrations to the convention</li> <li>Program ad – FULL page advertisement in printed program (6.78 w x 8.5 h in, full color).</li> <li>LOGO displayed on convention website and all electronic marketing</li> <li>Sponsor listing – signage and convention program listing</li> </ul>
	<b>GOLD</b> <b>\$5,000 +</b>	<ul style="list-style-type: none"> <li>TWO (2 total) complimentary registrations to the convention</li> <li>Program ad – HALF page advertisement in printed program (6.78 w x 4.25 h in, full color)</li> <li>Tier 1 listing – listing on convention website and all electronic marketing</li> <li>Sponsor listing – signage and convention program listing</li> </ul>
	<b>SILVER</b> <b>\$3,500+</b>	<ul style="list-style-type: none"> <li>ONE (1 total) complimentary registration to the convention</li> <li>Program ad – QUARTER page advertisement in printed program (3.39 w x 4.25 h in, full color)</li> <li>Tier 2 listing – listing on convention website and all electronic marketing</li> <li>Sponsor listing – signage and convention program listing</li> </ul>
	<b>BRONZE</b> <b>\$2,000+</b>	<ul style="list-style-type: none"> <li>Tier 3 listing – listing on convention website and all electronic marketing</li> <li>Sponsor listing – signage and convention program listing</li> </ul>

### PREMIUM ADVERTISING (example: lanyards, key cards, attendee wireless, program cover, attendee app, etc)

If you are interested in premium customized advertising opportunities contact [lvercher@texasmba.org](mailto:lvercher@texasmba.org) or 512.480.8622 by **January 15<sup>th</sup>** to be considered.

### CONVENTION PROGRAM ADVERTISING\*

- full page 6.78 w x 8.5 h in, \$600 ea
- half page 6.78 w x 4.25 h in, \$350 ea
- quarter page 3.39 w x 4.25 h in, \$200 ea

\* All ads are full color and must be received by the TMBA office no later than **March 26th**.

**NOTE:** ads must be camera-ready and submitted with appropriate image size and resolution (300 dpi) and file type (cmyk - pdf, tiff, jpg) for optimal printing. Please allow 0.125 in for the bleed.

### CREDIT CARD PAYMENT (complete this section and send to TMBA if paying with credit card)

<b>COMPANY</b> Information	<input type="checkbox"/> \$10,000+ <input type="checkbox"/> \$7500+ <input type="checkbox"/> \$5000+ <input type="checkbox"/> \$3500+ <input type="checkbox"/> \$2000+                   Other amount/Advertising: \$ _____
	firm _____ contact name _____
	address _____ city _____ state _____ zip _____
	name to appear on marketing material _____
<b>PAYMENT</b>	<input type="checkbox"/> Check <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> AMEX                   total payment: _____
	CC # _____ expiration date _____
	card holder name _____ signature _____
	billing address (if different from above) _____ city _____ state _____ zip _____

All sponsorships must be received in the TMBA office by **January 15** to receive recognition in the brochure.  
 Please fax completed form to **512.480.8621** or mail to TMBA, 823 Congress Ave, Ste 220, Austin, Texas 78701.